



WHO WANTS TO BE A MILLIONAIRE?

As an asset manager, Dainfern's Adrian Saville tells us why we shouldn't hide our money under the mattress or blow our whole bonus on those Louis Vuitton's we've been eyeing.

We all spend our bonuses on shoes, what should we spend it on?

Bonus of R100000 – Invest in a well-managed fund where you understand the investment approach and believe in its merit as well as the manager. Keep a bit aside to spoil yourself – it's been a hard year and we all deserve pampering.

Bonus of R500000 – The larger amount means that you probably have enough to invest in two funds – one domestic and one international fund. The international fund should give you an investment in some great global names. Of course, the bigger bonus will also mean a bit more pampering. Keep in mind that the pampering and investment allocations should probably happen after you've paid off any debt.

Bonus of R300000 and above – Put R100000 into your car loan, R100000 into your home loan and the balance into a portfolio of investments.

Is it ever too late to start investing? Never. But the principle is clear, the younger you start investing the longer you have to give the power of compounding to work its magic.

Dumb it right down for us, what does an asset manager do?

As the chief investment officer for my company, Cannon Asset Managers, I'm responsible for setting the investment philosophy and process. This means I spend most of my time thinking about how investment markets work and why they behave in certain ways. It involves a lot of reading of current affairs, economic reports and company results. However, as Mark Twain noted,

history may not repeat itself, but it rhymes, which means as much of my time is devoted to understanding the current investment environment as is devoted to understanding economic and financial history. The next step is to build and manage an investment process, or mouse trap, to capture great investment ideas and opportunities.

Why is this something that interests you?

Investment management is a fascinating field for me because it

competitive and very successful equestrienne. We have two children, Sydney-Bo who's eight years old and Saxon, who's just turned five. We also have a houseful of animals, including four dog and two cats. If you pop in on any given day you stand a chance of finding a chameleon, a frog or other pets loved by kids. In my free time I enjoy hanging out at Tanz Café ... the food isn't what gets me there, but rather the live music, which I love.

What's the best piece of advice you were ever given and who gave it to you?

My dad gave me the best piece of advice. He put his point very simply ... trust and reputation are precious assets that take a lifetime to build and a moment to destroy - protect them with all you have.

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combines economic, political and social factors. You also need to have a good understanding of hard sciences, such as accounting, mathematics or statistics, as well as soft sciences, such as philosophy, psychology and sociology. On top of this, the ever-changing landscape of investment markets means that no two days are the same.

What is a double dip recession and are we facing one in 2012?

The term double-dip recession refers to the case of two recessions occurring in a short time period. The world economy was in recession just two years ago, and my view is that we face a high probability of going into another recession before the end of 2012. However, my concern is with the advanced world, specifically, the Western European, Japanese and US economies.

Tell us about yourself?

I am married to Kerry who's a

Adrian's Top Tips

Teach your kids to be financially savvy and appreciate the value of money. I encourage my kids to do chores in exchange for pocket money so that they learn that money doesn't grow on trees. I double the money that they earn through chores and we invest it in company shares that they're familiar with such as Spur and Pick n Pay. Be honest with yourself about your financial health and pay off debt as quickly as possible. Be financially tough with yourself even in good times. Save for the future and provide for retirement. 70 is the new 50 as people are living longer and healthier lives.

Text: Samantha Richardson. Photographer: Ilani Vonk